



Dr. R.CHANDRASEKHAR Ph.D.,

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Core competency- Management Education and Healthcare / Location- Coimbatore India /Category-Freelance Consultant

Educational Qualification

Ph.D. Washington University, U.S.A, , M.Phil in Economics Madras University Master's degree in Sociology, Economics , Psychology and Public Administration, and a Fellowship in Advanced Marketing (FAM) from International Institute of Advanced Marketing, MBA University of Calicut (First Class and First Rank Holder); B.Sc, Calicut University

Immediate Past

Dr Chandrasekhar has been the Director/Professor- Head of the EMBA Program in **S.P.Jain Center of Management** Knowledge Village Dubai/Singapore. He has been also faculty for International Business Law, Research, Marketing.Currently in India as **Advisor -Aegis-** an ESSAR enterprise and CapGemni and Honeywell as external advisor/consultant. Associated with top class educational institutions as Board member. Familiar with MBA/PGDM formats and university/AICTE/NBA/NAAC processes.

Previous Experience

1977 to1986 M/s. Sarabhai Chemicals, a leader in India for Healthcare, in their **Operation Research Group**. 1986 to 1993 B.Braun AG, a German based company and Worked in Germany, Tai, Singapore, Malaysia and certain African countries anchoring sales and marketing to Asia Pacific Region and Gulf countries. . Started teaching career with M/S.LIBA Chennai. Later became the First Director of off shore campus of S.P.Jain centre of Management Dubai/Singapore. Total experience ~36 years (21 years with Industry worked in 6 countries and 15years in academics associated with Indian and International Universities)

Training & Consultancy and networking-

Trainer for corporate and students on various behavioral skills- Trained about 1200 corporate members in India and equal number abroad. Associated with Tie, CII, NIPM, AIMA, and other professional management bodies and participate regularly.

Further Academic Visibility: Book and Journal Reviewing, External Examining etc:

Reviewed Marketing, Business-to-Business Marketing and Services Management textbook proposals for Pearson Education and Sage. Reviewed papers for the International Journal of Medical Marketing, Total Quality Management, Industrial Marketing Management, the British Journal of Management, and the Academy of Marketing. Currently External Examine for a number of post graduate/undergraduate programmes for Indian and International Universities

Teaching, course preparation and assessment, subjects and levels of courses taught:

Mentor for about 350 Post Graduate students across India and associated with 3 research projects currently running and Supervised 18 PhD candidates.

Awards/Distinctions

1. University First Rank Holder in MBA specialized in Marketing from University of Calicut, Kerala
2. Distinguished Professor Award from SP Jain centre of Management Dubai/Singapore
3. Mentor for Accreditation process like NAAC, NBA, NABH and JCI