

## **A Two Day Workshop on ERP Best Practices in the Global Business Environment**

**Vivekananda Institute of Management Studies (VIMS) Coimbatore and The Master's Key organize a two day workshop from 29 to 30 January 2018**

### **Synopsis**

Why do some companies succeed while others fail? Why Benz and BMW, the world's most popular automobile businesses been able to consistently outperform its well-managed rivals? The strategies to manage their enterprise resources that the companies' managers pursue have a major impact on its performance relative to its competitors. ERP implementation is the task of organizational transformation, which includes designing, delivering, and supporting with an enhanced resource management system; improving the efficiency and effectiveness of operations; and designing a company's organizational structure, control systems and culture. The Executive Business Club of **VIMS** Business School jointly organizes with The Master's Key who is a specialist in offering ERP solutions and certifications to the businesses in the region. This workshop is to support the students' who intent to do a business or to work for an organization are certainly require the basic ERP thinking in order to support their business actions which intern can help them to attain superior performance.

**About VIMS Coimbatore (A Stand Alone B-School):** VIMS is an outstanding B-School in Coimbatore, affiliated to Anna University, Chennai and approved by AICTE New Delhi. VIMS strives to achieve an avowed goal of achieving human excellence by means of Academic and Allied programmes that cater to the demands of the industry.

VIMS has also achieved ISO 9001-2008 Certification for its quality standards. The HER's Beyond IIMs B-Schools survey 2015 ranked VIMS as One of the TOP TEN B-Schools in Tamil Nadu and One of the TOP TWENTY Emerging B-Schools in India. The Business World magazine ranked VIMS as One among the Top 100 B-Schools in India in their December 2015 release. The Silicon India Ranked VIMS as one among the Top 50 B-Schools in India in their March 2016.

Business Today Ranked VIMS as One among the TOP 100 B-Schools for its Learning Experiences (2017).

**About The Master's Key:** is operates since 2016, Masters Key has been offering professional training to students. It specializes and is well-known for training students as well as working professionals in ERP packages; such as SAP professional certification courses in Sales and Distribution, Logistics and Supply Chain, Finance and Controlling, Materials Management and etc., and also specialized in web designing, programming languages, hardware and networking. It is run and managed by seasoned professionals who lead a team of educators and trainers having relevant domain expertise.

***VIMS - The Corporate Way***

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Dr.V.Kulandaiswamy, Secretary, VIMS

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#### **Resource Persons**

Mr.Amal Franco, Director, The Master's Key

Prof. N.Sundarapandiyam, Associate Professor, VIMS

Ms.R.Nithya Rubini, Trainer, VIMS

*Certificates will be awarded to participants*

#### **Contact for Registration:**

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#### **Registration Fee:**

<b>Industrialists</b>	- Rs. 350/-
<b>Academicians/Research Scholars</b>	- Rs. 250/-
<b>Students (U.G + P.G)</b>	- Rs.150/-