

Best Practice I

Empirical Micro Learning

Invitations of Empirical Micro Learning

VIVEKANANDA
INSTITUTE OF MANAGEMENT STUDIES
APPROVED BY AICTE AND PERMANENTLY AFFILIATED TO ANNA UNIVERSITY
(A Stand alone B-School)

VIMS
VIVEKANANDA INSTITUTE OF MANAGEMENT STUDIES

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiatives)

VIMS- PLACEMENT CELL ORGANIZES

EMPIRICAL MICRO LEARNING

SPS Kalyan
Machine Designer

Decathlon Sports
India

DECATHLON

Carnation
Creations Pvt Ltd

VELAN

Velan Valves India
Private Limited.

GATI-KWE Limited

Bluesky Hose
Manufacturing
India Pvt Ltd

Bluesky
Hose Manufacturing India Pvt. Ltd.

GATI KWE
Ahead in reach

On **12 MAY 2023** @ **10:00 AM**

Dr. C. Guna Sekaran
CEO

Dr. A. Valarmathi
Director

VIMS is in association with the parent organization M/s. Zawawi Powertech Engineering L.L.C., a renowned MNC, operating from Sultanate of Oman which supports in accessing corporate insights and placements.

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VIMS- PLACEMENT CELL ORGANIZES Empirical Micro Learning



**Annamali Capital
Services (P) Ltd**



**Deccan Pumps
Pvt LTD**

**Thiruchendron
Textiles**



TIME
09:40 AM



FRIDAY
27 OCT 2023

Mr.P.Saravanakumar
Secretary

Dr. A. Valarmathi
Director



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BMQR[®]

**VIMS- Placement Cell
Organises
Empirical Micro Learning**

DECATHLON

Decathlon Sports India Pvt. Ltd

ROOTS
ADDING VALUE

Roots Industries India Limited

SRKP
QUALITY ALWAYS

Sri Ramkarthic Polymers Pvt .Ltd

TIME
9.45 AM

THURSDAY
02 NOV 2023

Mr.P.Saravanakumar
Secretary

Dr. A. Valarmathi
Director

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**DECCAN PUMPS
PVT LTD**



**ROOTS INDUSTRIES
INDIA LIMITED**



**Annamalai Capital
Services (P) Ltd**



**Aquasub
Engineering**

ON
26-05-2023
@
10:00 AM

Dr. C. Guna Sekaran
CEO

Dr. A. Valarmathi
Director




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Empirical Micro Learning Bonafide Letters



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EMPIRICAL MICRO LEARNING

Dr.A.Valarmathi
Director

28/11/2023

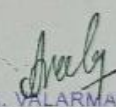
To
The General Manager (Cargo Terminal)
Coimbatore International Airport
Coimbatore



Subject: Bonafide Certificate of VIMS Logistics Students

Respected Sir

This is to certify that the following students who are studying II- MBA Students (Logistics) at Vivekananda Institute of Management Studies (VIMS) Coimbatore will be visiting Cargo Terminal at Coimbatore International Airport on 28-11-2023 through Vehicle No. TN38 BTJ 8488.

1 Abdul Ruhman.N	12 Pradeep. S
2 Darathechandran .P.U	13 Pravin. M
3 Bharuthan.S	14 Priya Darsini.B
4 Dinesh. S	15 Romario Krimick Burnard.R
5 Gokul. S	16 Sunson Rabeender. F
6 Kunnan.P	17 Sanjay. C
7 Karthik. B	18 Sowmya . E
8 Kaviyarusu. M	19 Suraj.M
9 Mithunn Ganesh.M	20 Surendar.B
10 Mohamed Suhail.K	21 Syed Sharook .N
11 Yugendra.I	


Dr. A. VALARMATHI
DIRECTOR
Vivekananda Institute of Management Studies,
No: 143/1A2, Devampalayam,
S.B. Kulam, Coimbatore - 641 107.



Dr. A. VALARMATHI
PRINCIPAL
Vivekananda Institute of Management Studies,
S.F.No. 143/1A2, Devampalayam,
S.B. Kulam, Coimbatore-641 107.

Students visited the Cargo Terminal at Coimbatore Airport on 28/11/2023.

K. Manoharan
K. MANOHARAN
Sr. Manager (Cargo)
General Manager (Cargo)
Coimbatore International Airport
Coimbatore International Airport

Contact : +91 77083 63333
e-mail : vims@vimscoe.ac.in
www.facebook.com/vims.cbe

www.vimscoe.ac.in



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EMPIRICAL MICRO LEARNING

13.10.2022

To
The HR
JJ Pump Pvt Ltd
Coimbatore.

Dear Sir,

Greeting from Vivekananda Institute of Management Studies!

We are thankful to you for permitting our students to visit your premises on 14th October 2022. It is a great learning opportunity for our students to know about the operations of your company. The name list is enclosed here. Dr.S.Umamaheshwari, Asso.Prof our faculty will accompany them.

Name of the Students

1	Abdul Rahuman.N	11	Narayanan.G
2	Abishek.J	12	Nareshraja.T
3	Akalya.T	13	Naveenkumar.N
4	Akash. B	14	Nijanthan.B
5	Akash. G	15	Pachiappan. M
6	Akshaya.D	16	Parveen S.R
7	Anish Sasthri.S	17	Pavithra. M
8	Anisha.V	18	Pradeep. S
9	Anitha.T	19	Pragedeesh.C
10	Muthuvishwa.R		

Thank You,



Regards

Apaly
Director


Dr. A. VALARMATHI
DIRECTOR

Vivekananda Institute of Management Studies
SF.No. 143/1A2, Devampalayam,
S.S.Kulam, Coimbatore-641107

Karuvalur Road, Kovilpalayam, Coimbatore - 641 107.

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(A STAND ALONE B-SCHOOL) 13.10.2022

To EMPIRICAL MICRO LEARNING

The HR
Deccan Pumps Private Ltd
Coimbatore.

Dear Sir,

Greeting from Vivekananda Institute of Management Studies!

We are thankful to you for permitting our students to visit your premises on 14th October 2022. It is a great learning opportunity for our students to know about the operations of your company. The name list is enclosed here. Mr.K.Saravanan, Asst.Prof our faculty will accompany them.

Name of the Students

1	Krishnapriya.P
2	Maduraiveeran.G
3	Mahalakshmi.B
4	Maruthupandi.M
5	Meshak Titus.J
6	Mithunn Ganesh.M
7	Mohamed Suhail.K
8	Mohanaram.G
9	Mominaa ishrath. A
10	Varshini.P
11	Vedha Rama Krishnan. S
12	Venkatesh. M
13	Vignesh. M
14	Vignesh. R
15	Vishnu Priya.K
16	Vismaya K Vincent
17	Yugendran.I



*Visited and students
got benefited by watching activities lively.*
Thank You,
For Deccanpumps Private Limited

R. W. Man
Manager-HR.

Regards

Dr. A. Valarmathi
Dr. A. VALARMATHI
DIRECTOR

Vivekananda Institute of Management Studies
SF No. 143/1A2, Devampalayam,
S.S. Kulam, Coimbatore-641 107

Karuvalur Road, Kovilpalayam, Coimbatore - 641 107.

Contact : +91 77083 63333

e-mail : vims@vimscoe.ac.in

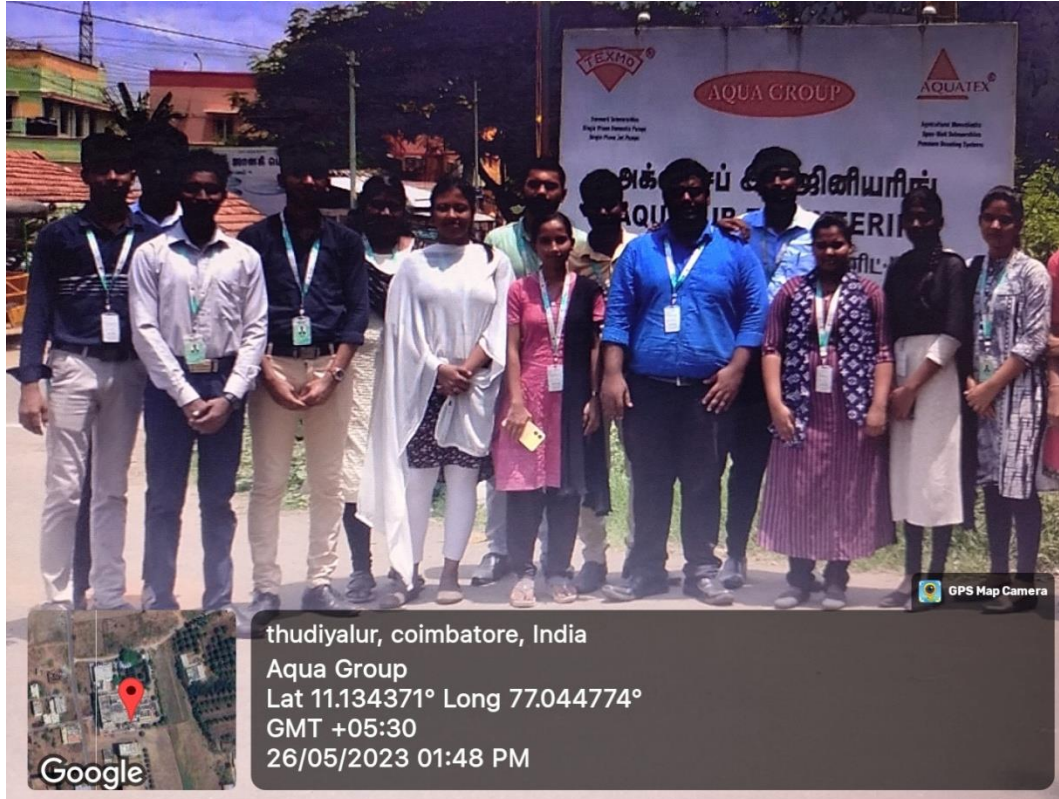
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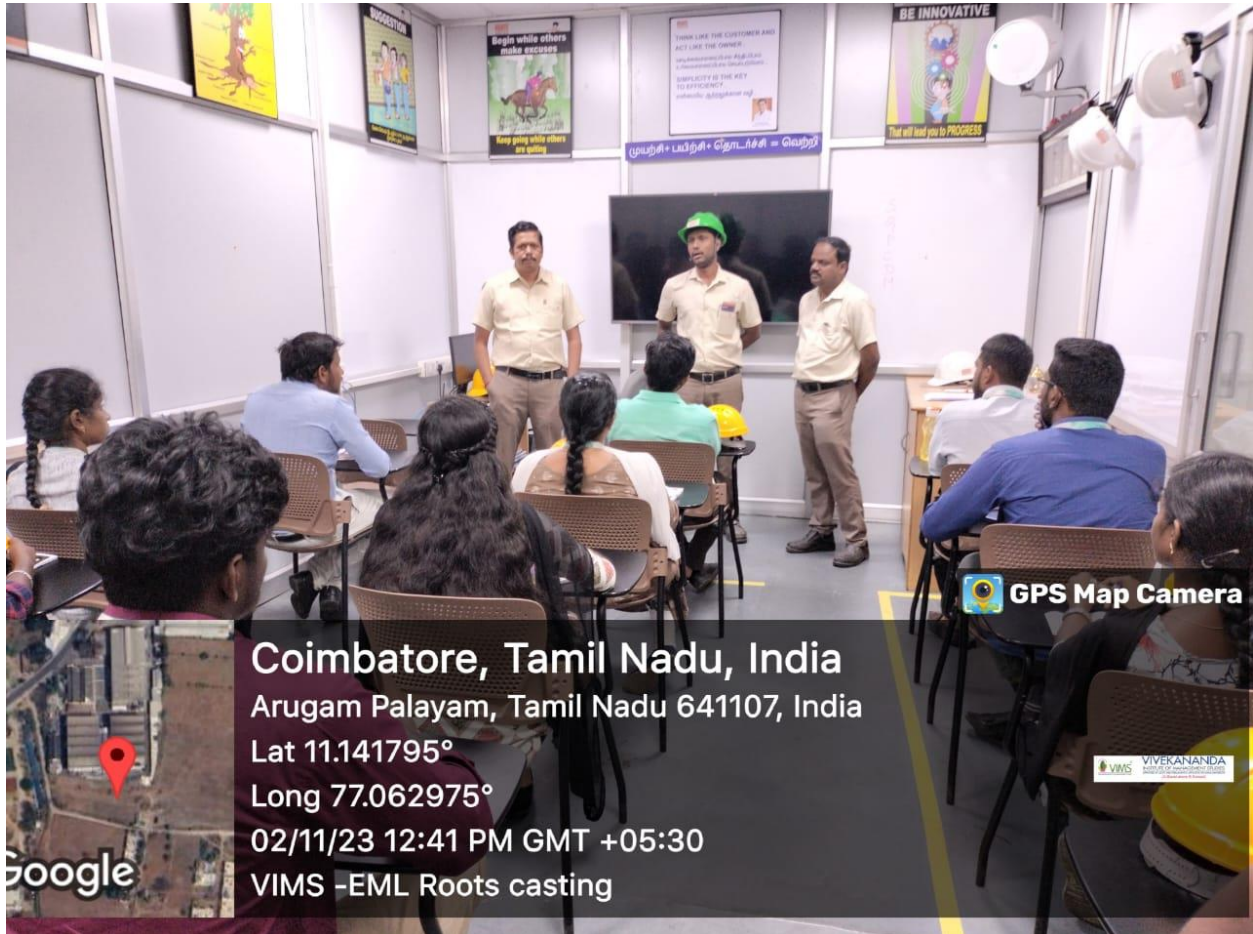
EML Photos with Geotag



EML at Annamalai Capital Services Private Limited



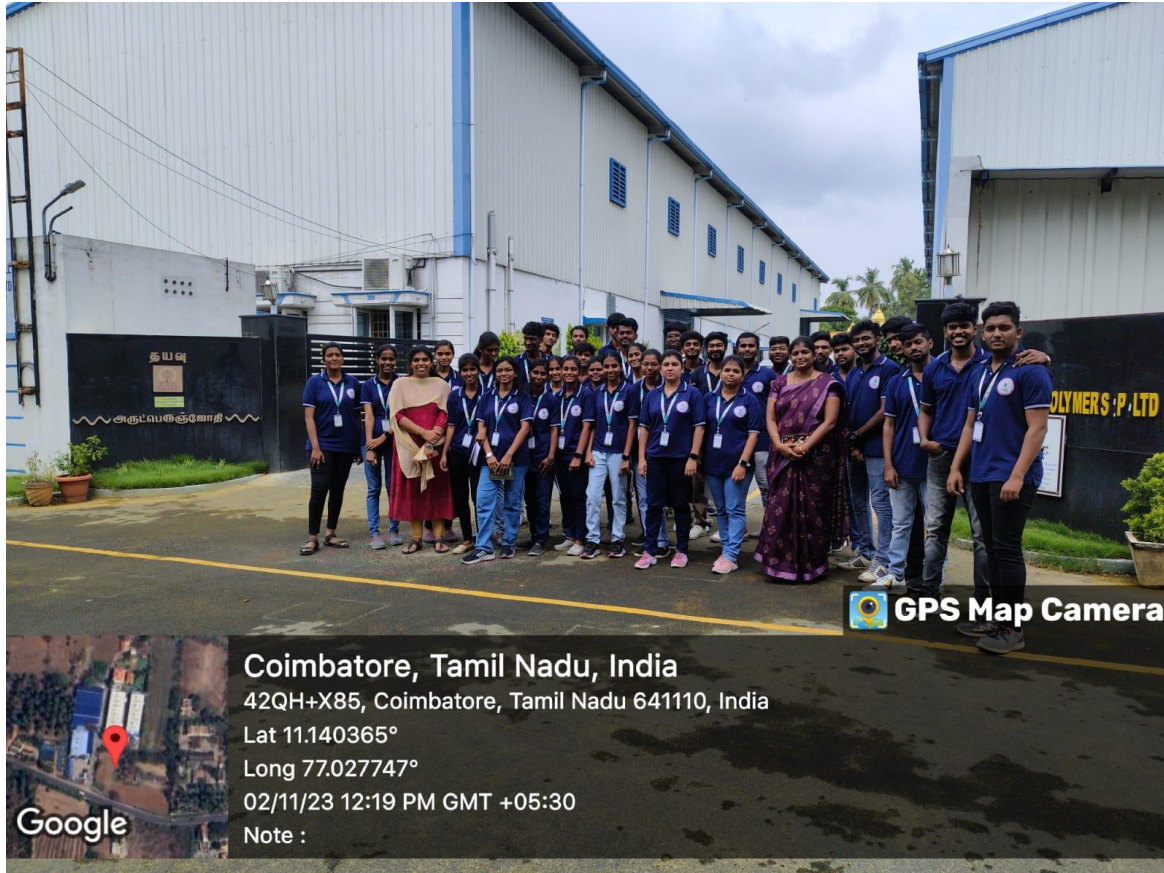
EML at Aqua Sub Engineering



EML to Roots Casting



EML at Decathlon

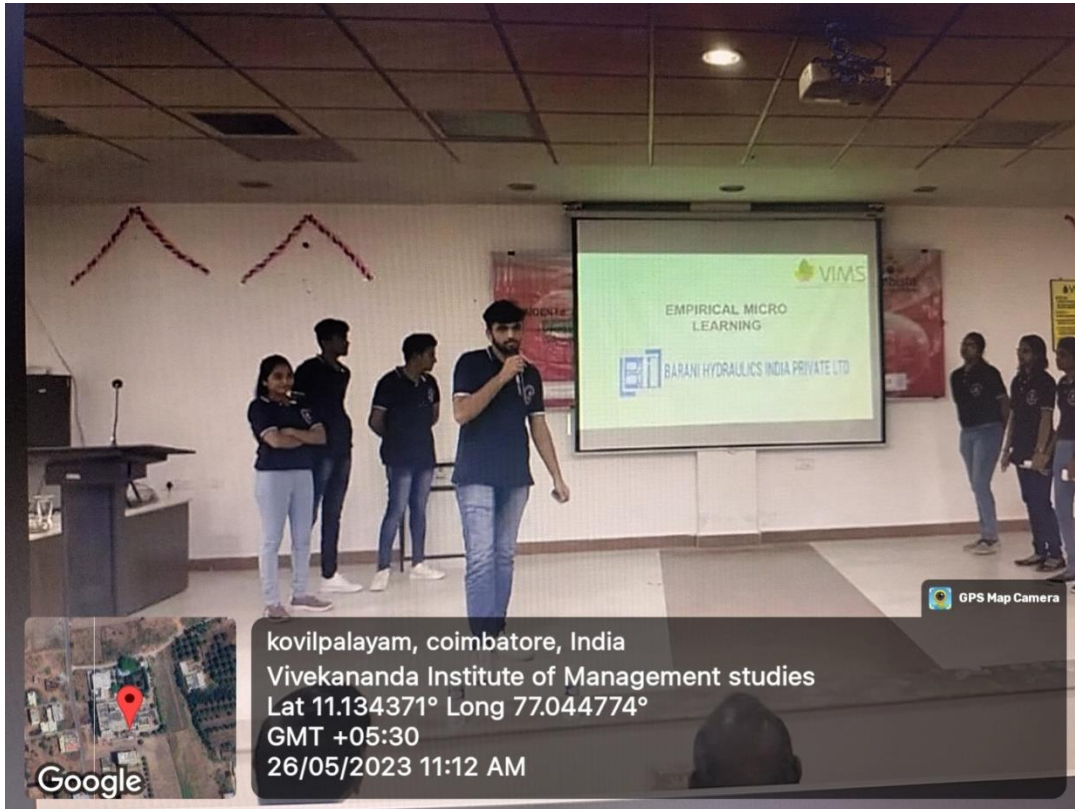


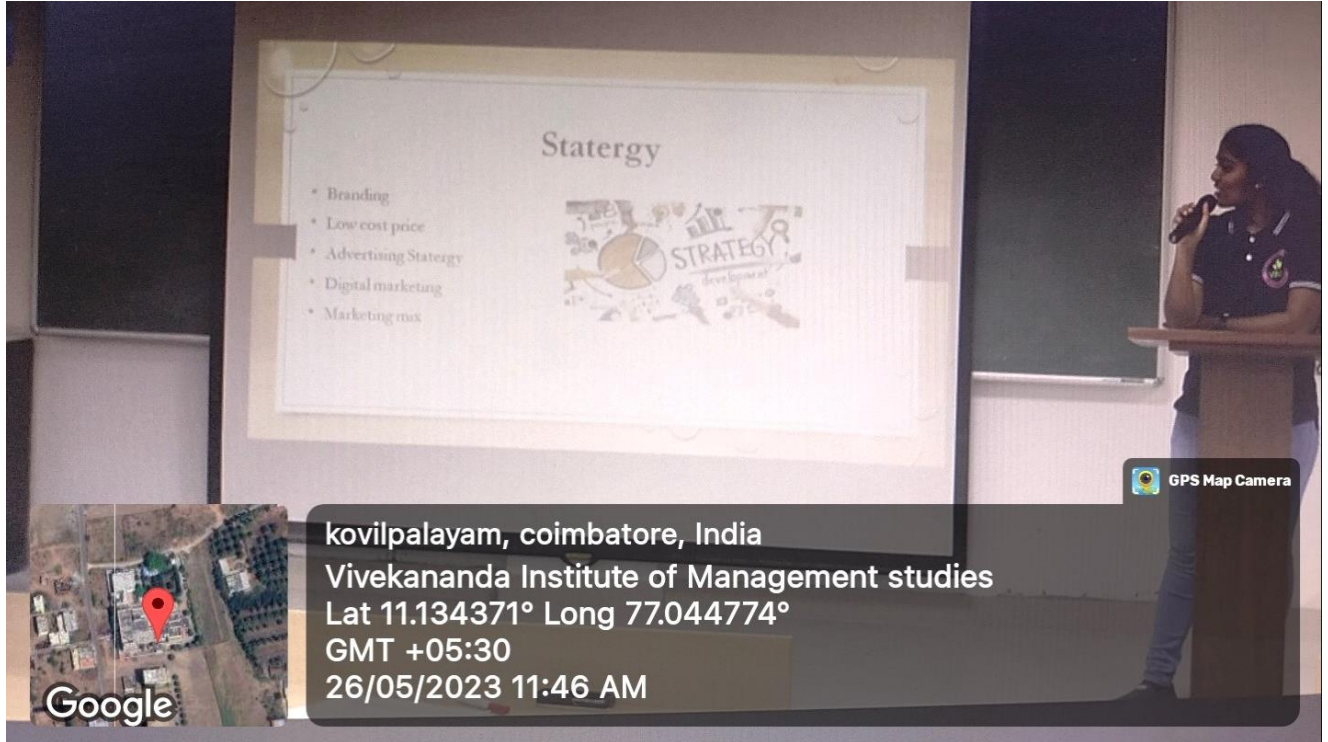
EML at Karthik Polymers Private Limited



EML at Bluesky

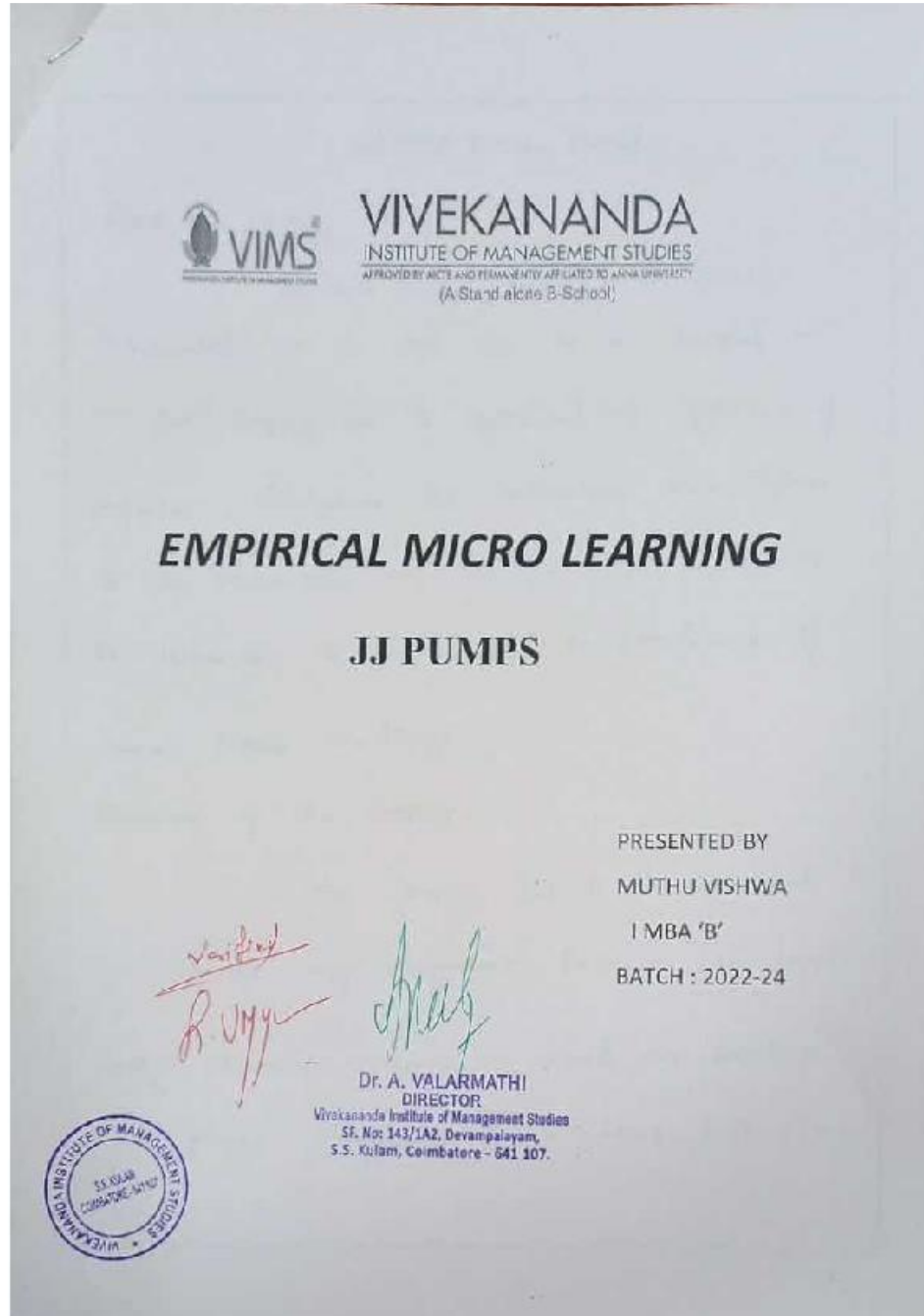
EML Presentation by Students







EMPIRICAL MICRO LEARNING REPORT





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JJ Pump Private Limited:

About the Company:

JJ Pump Private Limited is a private incorporated on 13 April 2010. It is classified as non-govt company and is registered at registrar of Companies, Coimbatore. Its authorized share capital is Rs. 20,000,000 and its paid up capital is Rs. 16,000,000. It is involved in manufacture of general purpose machinery.

Directors of the Company:

The company has 2 directors and no reported key management personnel. The longest serving directors currently on board are Antotilak and George Malayappan Xavier Lenus Denp who



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Were appointed on 13 April, 2010. They have been on the board for more than 12 years. Anto flak has the largest number of other directorship with a seat at a total of 2 Companies. In total, the Company is connected to 1 other Companies through its directors.

manufacturing products:

The Company manufacture of Bore well Submersible pumps, open well Submersible pumps, Centrifugal mono block pumps, Self Priming mono block pumps, Bore well Compressor pumps, Industrial Compressors, Jet pumps, energy efficient motors, Vehicle washers, hydraulic lifts, high pressure pumps



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and Jet Pump Sets in India. V3, V4, V5, V6, V8, V10

Bore Well Submersible Pumps, Vertical open well
Submersible pumps and horizontal open well sub-
mersible pumps, air Compressor are hot moving
Products of the Company.

Vision :

We are aiming to be most preferred
Supplier of the best quality in the International
Pump & motor Industry. To be distinguished as a
technical leader in the world of pump & motor
Industry.

Mission :

Our mission is to sustain profitable



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Growth by best quality products and customer experience in markets we serve.

Company Core Values:

i) Customer Satisfaction.

ii) Quality in Product and Services.

iii) Teamwork.

iv) Environment.

v) long term relationship with Stake holders.

Certifications:

i) ISO 9001 Certification and CE Certification for their manufacturing.

ii) BIS Certificate for ISI mark through Continuous process improvement and streamlining



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the quality system.

(ii) BEE Certificates (Four and five star ratings) for most of the products.

manufacturing facilities!

1) Pumb Pvt. Ltd. they manufacture perfect range of pumps and motors by using state-of-the-art technology. We are equipped with latest machinery to manufacture flawless range of products. The products are designed for easy installation, low running cost, improved efficiency and minimal maintenance. Rigorous testing of products at every stage of manufacture



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ensures high efficiency and enhanced life. The factory is equipped with the latest machinery, extremely spacious with state of the art labs, testing panels to provide high quality products at affordable cost.

manufacturing process:

Machine shop:

i) This is the first process in the factory the raw materials are cleaned with coolant and rust off.

ii) The coolant oil is helpful for reducing the heat when the raw materials being processed.



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Assembling Process:

In assembling process the raw materials are assemble by the workers.

assembling process is a Costing process of the production of product. It is a slow process.

0.5 HP - 100 HP

Domestic use frequency is

India - 50 HP

U.S - 60 HP

Testing process:

In this process the motors are check under the water.

The motors are check one by one to know which one is defecter.



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Painting Process :

Painting Process is done by one worker. And it done by roller, Cutter method. The minimum module is 90 and the maximum module 550 modules.

Fabrication process :

The raw materials are by own company and even some raw materials are get from outside. They have doing two process of straight in the fabrication they expanding 3 to 4 inches.
Rotor Section :

The Rotor is main part of the pumps, without rotor the pump cannot be function. The rotor is cleaned by the coolant oil.



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Body Section:

In this section the Body parts of the pumps are fixed to the Roatar. after the body section is completed the pumps are going to winding section.

Winding section:

In this section the wire is to be connected with pumps. In this section there are two parts one is under water winding and another one is normal pumps. Under water pumps wires are applied by the coil so that coil is used to protect the wire from the water.



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Purchasing Raw materials:

The JJ Pumps Pvt Ltd purchasing raw materials from Pune, Bangalore state mostly.

Exports:

JJ Pumps exports the product to Bangladesh, Sudan, Sydney, Saudi Arabia mostly.

The JJ Pumps exports their product on half year. first 6 months they produced the pumps and next 6 months they selling their products.

They sell their product in wholesale or retail.



best Selling Product:

- * Centrifugal mono block pumps. (3.0HP to 25.0HP)
- * Borewell submersible pumpsets. (0.5HP to 7.5HP)
- * Borewell & ppr Compressors.
- * Sewage & Dewatering pumps. (0.5HP to 15.0HP)
- * Regenerative selfpriming pumps. (0.5 to 1.5HP)
- * Centrifugal Jet pumps. (0.5 to 3.0HP)
- * openwell submersible pumps. (0.5 to 30HP)

Product
Life cycle:

