



VIVEKANANDA
INSTITUTE OF MANAGEMENT STUDIES
APPROVED BY AICTE AND PERMANENTLY AFFILIATED TO ANNA UNIVERSITY
(A Stand alone B-School)



About IIC

In the year 2018, the Ministry of Education (MoE) through MoE's Innovation Cell (MIC) launched the Institution's Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. Primarily, IIC role is to engage large number of faculty, students and staff in various innovation and entrepreneurship related activities such as ideation, problem solving, Proof of Concept Development, Design Thinking, IPR, Project Handling and Management at Pre Incubation / Incubation stage, etc. so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs.

Objectives of IIC (Institution Innovation Council) @ VIMS

As per the guidelines from Ministry of Higher Education (MoE) Government of India, Institution Innovation Council (IIC) have been formed at Vivekananda Institute of Management Studies (VIMS) Coimbatore, to encourage creative energy of the students to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.