







# The Butterfly Effect: How One Nation's Crisis Sinks the Global Economy?





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Hey GDP dreamers, what's up? Your wannabe economist is back with another wild story about how one big crisis can send shockwaves through the global economy. Don't ignore the economic situations around the world, because trust me, we're all connected like the butterfly effect, what happens in one place can affect us all! Get ready for a quirky ride through the Suez Canal and a story of resilience, business moves, and how the world bounces back!

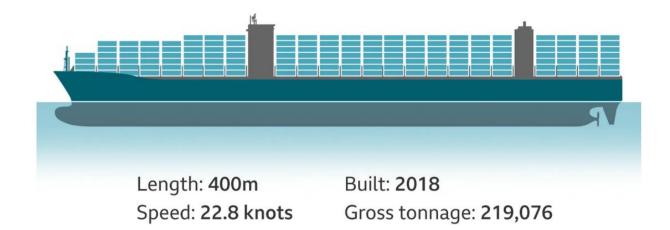
JAKE-CLARK. TUMBLE

## THE SUEZ CANAL CRISES – STUCK FOR SIX DAYS



**Chapter 1: The Stuck Giant – The Suez Canal Crisis** 

Once upon a time, in March 2021, a massive Japanese container ship called the *Ever Given* decided to take an unscheduled vacation in the middle of the Suez Canal. This wasn't just any vacation, thought it was a full-on traffic jam in one of the world's busiest trade routes! Over **400 ships** were stuck behind it like a giant parking lot on water, and the world was about to see the most unexpected ripple effect ever. Buckle up, folks, this ship wasn't going anywhere anytime soon!



Source: ShipmentLink

#### Chapter 2: Japan's Moment of Truth – Facing the Crisis

Enter Japan: the owner of the *Ever Given* and, of course, the heroes of this tale. With panic lurking on the horizon, Japan kept it cool. Instead of freaking out, they put on their problem-solving hats. Tugboats, dredgers, and clever teamwork became their best friends. Japan didn't just sit back and wait for the canal to magically clear up they threw everything they had at the situation, from tech to tools, to make sure this crisis didn't sink their economy.

And guess what? Japan taught us all the most important lesson of all: **Stay calm, stay focused, and hustle hard**. Crisis? What crisis?



\*Based on ship's average speed of 16.43 knots



Source: Vessels value (BBC Article)

#### **Chapter 3: The Ripple Effect – How Global Business Felt the Blow**

Time for some facts: The Suez Canal blockage caused a global loss of \$79.6 billion annually, or about 0.1% of the world's GDP. However, the positive impacts (\$211.9 billion) slightly softened the blow from the negative impacts (\$291.5 billion).

Countries like China were hit the hardest, losing \$73 billion, followed by India (\$26.2 billion) and Israel (\$20.4 billion). The EU as a whole faced a \$72.9 billion loss.

On the flip side, some nations gained, like the US (\$59.9 billion), Japan (\$32 billion), Brazil (\$20 billion), and Australia (\$18.2 billion).

This shows how a single blocked trade route can shake the global economy!

#### **Chapter 4: The Recovery Mode – Turning Chaos into Opportunity**

Every crisis brings a chance to bounce back! Egypt worked hard with dredgers, tugboats, and experts to free the *Ever Given* in just six days, reopening a canal that handles **10% of global trade**. Japan, the ship's owner, helped by rerouting ships around Africa and coordinating recovery efforts. Businesses adapted quickly, using digital tools to track shipments and find new suppliers. Despite global trade losing the crisis pushed companies to build stronger, more flexible supply chains. What started as a massive problem turned into a lesson in resilience and innovation!

#### **Chapter 5: Lessons in Resilience – Bouncing Back from Crisis**

And that, my friends, is the real takeaway from this mess: **Resilience over panic**. When faced with uncertainty, it's not about what happens it's about how you react. Japan showed the world that **quick thinking** and **innovative solutions** can turn any disaster into a recovery story. The Suez Canal crisis was the ultimate reminder of how interconnected we all are. One thing goes wrong on one side of the globe, and suddenly we're all feeling it. That's the butterfly effect, baby!

#### **Chapter 6: The Takeaway – How to Handle Uncertainty in Business**

So, what can we learn here? **Adapt, innovate, and team up**. In business or life, you can't control everything, but you can control how you bounce back. Being ready for the unexpected, whether you're a **small business** or a **big nation**, is key. The world's going to throw curveballs, and when it does, you've got to swing for the fences!

#### **Chapter 7: Keep Calm and Move Forward**

And there you have it. In the face of chaos, the businesses and nations that stayed resilient found a way to overcome. So next time you find yourself in the middle of an unexpected crisis, remember the Suez Canal saga. **Stay cool, think fast, and always have a backup plan** because that's how you make it through the storm.

#### **Epilogue: Until Next Time...**

And just like that, our story wraps up for now. But don't go anywhere! In the next episode of *The Butterfly Effect*, we'll explore another global crisis that'll make you think twice about the world's web of connections. Stay tuned, keep calm, and remember **we're all connected**. Stay resilient, GDP dreamers!

### **Further Readings:**

**Forbes:** <a href="https://www.forbes.com/sites/danidiplacido/2021/03/27/the-big-boat-stuck-in-the-suez-canal-is-the-absurd-joke-we-all-needed-right-now/">https://www.forbes.com/sites/danidiplacido/2021/03/27/the-big-boat-stuck-in-the-suez-canal-is-the-absurd-joke-we-all-needed-right-now/</a>

**Business Insider:** Boat Stuck in Suez Canal Is Costing an Estimated \$400 Million Per Hour - Business Insider

**BBC:** The cost of the Suez Canal blockage

**Financial Review:** How the Ever Given container ship blocked the Suez Canal, and how it sailed free: the inside story