



V-IMPRINT

The Bi-Annual Newsletter of
Vivekananda Institute of Management Studies, Coimbatore



About VIMS

Vivekananda Institute of Management Studies (VIMS), a stand-alone B-School in Coimbatore, is promoted by professionals and M/s. Zawawi Powertech Engineering L.L.C., a renowned MNC with 3500 employees. Approved by AICTE New Delhi and permanently affiliated to Anna University, Chennai and Accredited by NAAC 'A' Grade.

VIMS Credentials

VIMS is Ranked by BUSINESS TODAY as

- TOP ONE Best B-School for 'Learning Experience' in Coimbatore
- TOP 2 Best B-School in Coimbatore
- TOP 5 Best B-School in Tamilnadu

VIMS is Ranked by BUSINESS WORLD as

- TOP 28 Best B-School in South India
- TOP 68 Best B-School in India

EVENTS AT VIMS - A GLIMPSE

- Orientation Program
- Empirical Micro Learning
- Cambista Inauguration
- Bridge Course
- Expert Meet And Webinar
- Workshop
- MOUs Signed
- VIMS Ranking
- Club Activities
- Entrepreneurship Development Cell
- Placement Cell
- Students Activities
- Celebration
- Alumni Association
- Faculty Contribution
- Awards And Achievements
- Important Visitors

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Chairman's Message

I am delighted to present the latest edition of V-imprint, the newsletter of Vivekananda Institute of Management Studies (VIMS). It brings me great joy to announce that VIMS has been accredited by NAAC with a prestigious A grade. This publication showcases our institution's commitment to promoting a culture of experiential learning and research.

I am truly impressed by the wide range of activities conducted at VIMS, all designed with a student-centered approach aimed at developing capable and dedicated leaders. Our emphasis on experiential learning and research has provided our students with a deeper understanding of the business world, effectively preparing them for successful careers.

As we continue to strive for excellence, I hope that VIMS will establish partnerships with international institutions and industries, offering our students even greater global exposure and opportunities for growth.

I congratulate the Director, faculty, and students of VIMS on the publication of this newsletter and appreciate their efforts in showcasing the institution's achievements. I am confident that VIMS will keep reaching new heights and establish itself as a premier institution for management education.

Mr.S.Periyasamy
Chairman



Mr. S. Periyasamy
Managing Director
Zawawi Powertech LLC
Muscat Sultanate of
OMAN



Dr.A.Valarmathi
Director
VIMS

**VIMS -
Campus to
Corporate
Connect**

Director's Message

As we enter the new year, I'm excited to share the latest edition of V-imprint, VIMS's newsletter. VIMS is accredited by NAAC with an 'A' grade, we are dedicated to providing our students with a well-rounded education that blends academic rigor with essential skills. In today's business world, our focus is on equipping students with the knowledge and practical experience needed for success in careers like entrepreneurship, finance, marketing, and HR. I want to highlight our faculty's achievements in winning Best Paper Awards and submitting research proposals for funding. Congratulations to our students for participating in various programs and their remarkable accomplishments.

I am delighted to share that VIMS has consistently established itself as one of the leading business schools in the country. We are particularly proud to be recognized by BUSINESS TODAY, where we were honoured as the top institution for 'Learning Experience' in Coimbatore, as well as being ranked the second-best B-School in Coimbatore and the fifth-best in Tamil Nadu. Furthermore, our accomplishments extend to national recognition by BUSINESSWORLD, which placed us as the 28th best B-School in South India and the 68th best B-School in India. These accolades reflect our unwavering commitment to providing quality education and preparing students for successful careers.

As we look to the future, I would like to warmly greet our industry and academic partners, faculty, and delegates. I wish you all a happy and prosperous New Year 2025.

Dr.A.Valarmathi
Director

The strength of the team is each individual member. The strength of each member is the team. — Phil Jackson

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EVENTS AT VIMS - A GLIMPSE

- On 3rd July, VIMS organized an orientation program on Certificate Programme in Banking, Finance and Insurance (CPBFI) with Bajaj Finserv Pvt Ltd for first-year MBA students.
- On 4th July, the Self Study Report (SSR) was prequalified for the assessment by NAAC. Subsequently, on 5th and 6th September, the NAAC Peer Team, comprising Dr. Siva Rama Krishna Kolla (Chairperson), Dr. Madhura Yadav (Member Coordinator), and Dr. Vijaysinh Vanar (Member), visited the college for the assessment and accreditation process. As a result of this evaluation, VIMS is accredited by NAAC with 'A' Grade.



- On 6th July, VIMS organized, Institution's Innovation Council (IIC) Meeting for the first year MBA students. Mr. R. Pragadeeswaran, Mr. C. A. Sasikanth, Er. A. Kesavan, Mr. R. Arun Kumar, Mr. M. Vivek Kumar served as the resource persons.
- On 8th and 9th July, VIMS organized an Industrial Visit to Mysuru Milk Union Limited (MYMUL) for the Batch 2023-2025
- On 13th July, VIMS organized (CRCP Cell), the Faculty Orientation Program for the commencement of the Academic Year 2024-2025.
- On 20th July, VIMS organized "Bank Loan Mela" for the Batch 2024-2026
- On 18th September, VIMS Students Election was conducted for the positions: Chairman, Vice-Chairman- Academic, Vice-Chairman: Non-Academic, Secretary and Treasurer.

- On 4th October, VIMS organized an International Conference in Association with Sharada University, Uzbekistan. 300 Plus Authors registered for the conference and received 100 plus papers. Authors presented their Research work in online and Offline mode.
- On 9th November, VIMS in association with the Coimbatore Management Association (CMA), organized an interactive session on "Business Partnership Beyond Families." Dr. Nithyanandan Devaraaj, President of the CMA, Moderated the Session, and the Panel Speakers were Mr. Prabhu Dharmarajan, CEO and Co-founder, Mr. Shanmugavadivel, Managing Partner at M/s. Origin CADD Infotech, and Mr. Anandapadmanaban, former President of the CMA.
- On 10th November, VIMS proudly served as an academic partner in the Decathlon Namma Kovai Run, themed "Say No to Drugs" MBA batch 2024-26 students prepared the promotional video for the event and 25 students acted as Volunteers during the Marathon.
- VIMS organized a 5-day National Faculty Development Program (FDP) on "AI-Assisted Teaching & Personal Branding" from November 19 to November 22, 2024. More than 50 participants from various colleges joined the sessions.



A leader is best when people barely know he exists. When his work is done, his aim fulfilled, they will say: we did it ourselves - Lao Tzu

ORIENTATION PROGRAMME

BATCH 2024-2026



Unleashing Potential,
Transforming
Futures

INAUGURAL CEREMONY

On 2nd August, Inaugural Ceremony of induction Program for the First year MBA students Batch 2024-2026 was conducted, Mr. M. Prasanna Kumar, Atozerv India Pvt Ltd and Mr. Alosius Edward, Microbiological Laboratory acted as Chief Guests and spoke about identifying core competencies and emphasized the importance of staying focused and networking.



15+ Ideas

PRODUCT LAUNCH

On 6th August, VIMS Marketing Club Organized "Product Launch Competition" and students had their opportunity to learn about generating innovative product ideas, conducting market research to understand customer needs and preferences



Meet and Greet

On 3rd August, VIMS Organized Ice-breaking Session by Mrs. Anita Anand, Director, Augment LLC

INTERNAL COMPLAINT COMMITTEE

On 2nd August, VIMS Internal Complaint Committee organized an awareness program. Mr.V.Thangapandiyam M.A. B. L. and Mrs. S. Sheshma, B.A.B.L., were the resource persons for the ICC Awareness Program and they discussed the importance of the ICC in an institution and highlighted the crucial role in the workplace

DRUG AWARENESS

On 3rd August, VIMS Organized a program on "Drug Awareness" where Inspector Tr.Gnanasekaran, Kovilpalayam, addressed the gathering.

ATTITUDE BUILDING

On 3rd August, VIMS Placement Cell Organized a training program on "Attitude Building" Dr. B. Krishna Kumar, Corporate Trainer was the resource person.

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Corporate Communication Skills

On 5th August, VIMS Placement Cell organized a training Program on "Corporate Communication Skills". Mr. Prasad Prasad, Corporate Trainer, was the resource person and he discussed about the methods to overcome public speaking anxiety and deliver confident presentations.



Expanding Universe Yoga Training

On 6th August, VIMS Students' Welfare cell organized a wellness program by Mr.S.Parameswaran, Yoga Trainer, for the batch 2024-2026 who taught about the practical insights like mindfulness and focus which help them to enhance decision-making abilities

Outbound Training

On 7th August, VIMS Placement Cell organized "Outbound Training" at Kotagiri for the batch 2024-2026. An experiential learning approach that helped students to develop a wide range of skills beyond the classroom activities.



Effective Public Speaking Skills

On 8th August, VIMS Public Speaking Club organized a workshop on "Effective Public Speaking Skills". Mr.P.Thanikaivel Pandiyan, Director, Vison20plus and his team were the resource persons for the batch 2024-2026. The students acquired various skills such as confidence and poise, effective communication, presentation structure and organization, and delivery skills.



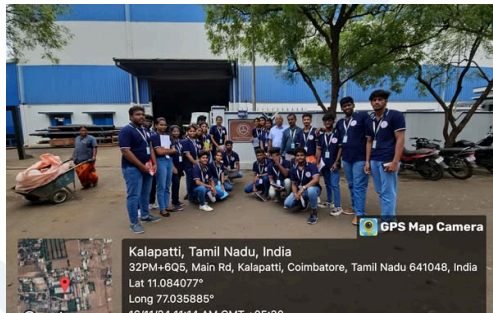
Hi-Tea Party

On 10th August, VIMS HR Club Organized "Hi-Tea Party". Mr. Suresh Bheeman, HR Manager, The Residency Towers, Coimbatore acted as resource person for the batch 2024-2026.

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EMPIRICAL MICRO LEARNING



- On 23rd August, VIMS Organized "Empirical Micro Learning" at Prozone Mall, Saravanampatti, Coimbatore for the Batch 2024-2026
- On 27th September, I MBA Batch 2024-26 visited Annamalai Capital Services and Sri Ramkarthic Polymers.
- On 28th September, I MBA Batch 2024-26 visited Salzer Electronics and Decathlon Sports.
- On 15th & 16th November, Empirical Micro-Learning was organized for the Batch 2024-26 to Deccan Pumps Private Limited, Sri Ram Karthick Polymers and Barani Hydraulics.
- On 29th November, Empirical Micro Learning Presentation Phase II was conducted for the Batch 2024-26.
- On 20th December, Empirical Micro-Learning was organized for the Batch 2024-26 to Deccan Pumps Private Limited, and Roots India Ltd.,

CAMBISTA INAUGURATION



On 19th September, VIMS Inaugurated the Students' Association "CAMBISTA". Dr. Kavidasan, Director, Roots Industries India Private Ltd, delivered Inaugural address

BRIDGE COURSE



- On 23rd August, VIMS Placement Cell Organized a program on "Campus to Corporate" - Skill Development Program. Mr. Paul Rajesh, Mr.M.Faisal, Ms. Apsana Parveen, Ms. N. Divya, Mr.Vinoth Raju, Park Group of Companies, acted as the Resource persons for the batch 2023-2025.

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EXPERT MEET & WEBINAR

20 AUG
2024

"Digital Marketing" by Dr. A. Tamizha Karthic, Founder of Tamizha Academy for skills and knowledge and Tamiza Software Solution.

30 AUG
2024

"B-school Buddy" by Mr. Srinivasan R, People Point Solution pvt Ltd.

06 SEP
2024

"Importance of Finance in personal life", C.A.Aravinda Garikipati, Chartered Accountant, Aravinda & Associates, Hyderabad.

26 SEP
2024

"Heal Thyself"- Emotional Wellbeing for I & II MBA Students by Ms. Soundarya Krishnamoorthy, Founder & CEO Thyself Bach Flower.

17 OCT
2024

"Students' Industry Readiness and Employability Skills" by Mr. M Faisal, Senior Manager – HR, and Ms. N. Divya, Learning and Development Coordinator of Park Global HR Services.

17 OCT
2024

Awareness Program on "Commodity Market" in Association with Multi Commodity Exchange, Shri Debojyoti Dey, Vice President, Department of Research, MCX.

24 OCT
2024

"Strategies for Improving Business Efficiency" by Mr. Senthil K. Chinnasamy, a Business Partner at Data Pattern.

21 NOV
2024

"Elements of Execution Excellence" and "Building a Positive Workplace: HR Do's and Don'ts" by Mr. Christopher Daniel. M, Regional Sales Manager and Mr. Anbukumar. M, Head HR, Vaigai Group of Companies.

29 NOV
2024

Awareness on the "Prevention of Sexual Harassment (PoSH) and Women's Empowerment". Ms. Kalpana Saravanan, an entrepreneur, and ICC Committee External Member.



Workshop

- 02, 03 Sep 2024 - Workshop on Competitive Exams and Aptitude Skills with Explore Academy as the pre-placement training to the students for the batch 2023-2025
- 02 Dec 2024 - Illuminate Workshop on Entrepreneurship, conducted by IIT Bombay, The Resource person was Mr. Saravanan Thangavel, a serial entrepreneur and CEO of Craskills
- 13 Dec 2024 - Workshop on Simulated Stock Trading by Mr.P.Sanjeevi, Sr. Asst. Manager, HSBC Bangalore, VIMS Alumni



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MoUs SIGNED



- On 23rd August, VIMS signed an MoU with Park Group of Companies for the skill development of students.
- On 6th August, VIMS signed an MoU with Sunil Patodia Welfare Foundation under the Arth Nirmitti Scheme for internship opportunities in finance specialization.
- On 21st November, VIMS signed an MOU with Vaigai Agro Products. This collaboration aims to strengthen industry-academia partnerships and provide students with real-world exposure

VIMS RANKING



- Ranked as the No. 2 Best B-School in Coimbatore District. For Learning Experience VIMS is ranked as NO.1 in Coimbatore, No.5 in Tamil Nadu and No. 77 in Overall India by Business Today.
- The special category award for **Outstanding & Futuristic Management and Business Studies College** of the Year 2024 in Tamil Nadu, as well as for **Excellence in Educational Category, Adaptability, and Implementation** at the India Elite Education Awards & Institutional Excellence Awards 2024.
- Ranked as the No3. Best B-School in Coimbatore District, No.6 in Tamil Nadu, No.28 in South India, and No.68 in Overall India by Business World..

Management is doing things right; leadership is doing the right things

-Peter Drucker

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CLUB ACTIVITIES



ED Cell

- On 21st September, VIMS Sports & Cultural Club organized "Sports Event" for the students of I MBA (Batch 2024-2026).
- On 23rd September, VIMS Community Service Club organized an Awareness program on "Cancer Prevention" with Dr. Kannan Maharajan, Consultant Radiation Oncologist, Coimbatore as the resource person.
- On 28th September, I MBA, Batch 2024-26 VIMS Community Service Club Students acted as a Volunteer in Blood Donation Camp Organized by Sri Ramkarthic Polymers.
- On 28th September VIMS Language Club Organized various events like essay writing, Story Telling and Poem Writing for I MBA, Batch 2024- 26.
- On 28th September VIMS Skill Development and Public Speaking Club Organized a Debate Competition for I MBA, Batch 2024- 26.
- On 3rd October, VIMS Community Club Organized a Blood Check Up Camp in Association with the primary Health Center, Kovilpalayam.
- On 5th October, VIMS Marketing Club conducted Competition on AD Madness, Poster Creation and Brand Charades for the I MBA, Batch 2024-26 Students.
- On 16th November, VIMS IQAC and Quiz Club Organized a Quiz Competition for MBA Batch 2024-26.
- On 15th December, VIMS Community Service Club students volunteered at the 12th Walkaroo Coimbatore Marathon powered by ELGI, a world-class running event organized by the Coimbatore Cancer Foundation (CCF).

- On 3rd October, "Eureka - The Idea Pitching competition" task for National Entrepreneur Challenge was conducted.
- On 20th October, "Know Your Surrounding" task was conducted for National Entrepreneur Challenge
- On 22nd October the Ye- Con' 24 the Young Entrepreneurs Conclave was conducted. Renowned entrepreneurs, including Mr. Prabhu Rangasamy (Prolocutor, Atomica Biosciences), Mr. Vinothkumar Paul Manoharan (Founder, Shasha Inc), Mr. Gowtham Dhamotharasamy (Founder, FinclinIQ), Mr. Athiban Sankar (Founder, Cakes by Chocolates), and Mr. Srinath Mani (Director, Techath Labs Pvt. Ltd), shared their experiences and offered valuable insights on entrepreneurship. Seven teams presented their business proposals, with Mr. Naveen Krishna, Founder, Startup Payanam provided feedback and guidance.
- On 6th December, One Day Entrepreneur Activity was organized for MBA Batch 2024-26 by providing the Seed Money.



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PLACEMENT CELL

The list of Recruitment Drives organized by VIMS

DATE	COMPANY
04 OCT	Decathlon
15 OCT	Berger Paints
18 OCT	NJ Invest India Pvt, Limited, Bangalore
21 & 22 OCT	Solamalai Enterprises
07 NOV	Teachnook
12 NOV	Axon Global Tech
18 NOV	Bajaj Capital Ltd
21 NOV	Microbiological Laboratory & Roots Group of Companies
25 NOV	Pon Pure Group of Companies
27 NOV	FACE Prep
28 NOV	Classic Polo
02 DEC	ESAF Small Finance Bank
07 DEC	Impiger Technologies Pvt Ltd
11 DEC	Walkaroo International Pvt Ltd

- On 7th & 8th October Placement Organized a Training Program on Aptitude, Group Discussion and Mock Interview for the II MBA, Batch 2023-25 Students
- On 18th October Placement Cell Organized a Corporate Grooming event for I & II MBA Students.



STUDENTS PARTICIPATION

- On 8th November, the following students presented a paper at the National Conference, "Digital Agility – A Peep into the Future" at RVS IMS – Ms.Sridevi.R, Ms.G.Lavanya, Ms.M.Sandhiya, Ms.J.Sreejaya, Mr. K. Arun Ms.B.Thanalakshmi, Mr.P.Karthik Pandiyan.
- On 15th November, Ms. J. Sreejaya, Ms. R. G. Pavithra, Mr. Bojan J., and Mr. S. Sunilkumar II MBA students completed a consultancy project titled "Employee Satisfaction at Roots Cast Pvt Ltd"
- On 23rd November, Mr. G.S. Pramod, II MBA, applied for the "AIMS Student Best Research Paper award" and submitted a research paper on 'A Study on the Effectiveness of Youth-Led Environmental Initiatives in Coimbatore District'
- On 29th November, Mr.G.S. Pramod, II MBA, presented a paper titled "A Case Study Analysis on The Role of Green Buildings in Achieving Sustainable Urbanization in Coimbatore District" at the International Conference on at Erode Sengunthar Engineering College.
- On 29th November, Mr. K.Prabu, Mr. S. Sandeep, Mr. M. Pradeep II MBA, Mr.Paul David, Mr.P. Anandha Krishnan, and Mr.K.Siva, I MBA Students Participated in the Sports Fest 2024-25, College Level Sports Event Organized by Sri Ramakrishna CAS

CELEBRATIONS



- On 15th August, VIMS Celebrated Nations 78th Independence Day by hoisting flag, presenting poems, essays and singing songs on our nation.
- On 12th September, VIMS Celebrated Onam Festival with enthusiasm filled with traditional dance performance, Cultural Performances, Colorful Pookolam and fun-filled activities such as Tug of War.
- On 10th October Sarawathi Pooja Celebration held at VIMS.
- On 28th October Diwali Celebration held at VIMS.

ALUMNI ASSOCIATION



- On 5 September Ms.Naveena Shree(2020-22) was given Cash Prize for securing University Rank
- On 19 October VIMS VRUKSHA, Alumni Association of VIMS organized a Virtual Alumni Meet. Around 50 Alumni participated and shared their views.
- On 13 December, Mr.P.Sanjeevi, Sr. Asst. Manager, HSBC Bangalore, VIMS Alumni (2016 – 18) acted as Resource Person for Workshop on Simulated Stock Trading.
- On 18 December, Mr. M. Sathish Kumar, Talent Acquisition Associate at Mazenet Solutions in Coimbatore, VIMS Alumni (2022-24) acted as External Evaluator for Employability Skills Assessment

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FACULTY CONTRIBUTION

- **Book Publication**
 - Dr. A. Valarmathi, Director published a book on "Strategic Marketing planning" by Taran Publications, ISBN NO.: 978-81-979267-5-4.
- **Conference Paper Presentations**
 - Dr.A.Valarmathi, Director, Dr.S.Umamaheswari, Professor, Dr.K.Durai, Associate Professor, Dr.P.Kowsalya, Associate Professor, Dr.A.V.Hariharan, Associate Professor, Mrs.S.Kalaivani, Assistant Professor, Mr.K.Saravanan, Assistant Professor, Dr.NA. Ponnila Harshavardhini, Assistant Professor, Ms.M.Usha, Assistant Professor, Mr. V. Renga Boss, Assistant Professor, and Mr. R. Tamilselvan, Assistant Professor presented papers at various International and National conferences held in South India.
- **FDP Attended**
 - Dr.A.Valarmathi, Director, Dr.S.Umamaheswari, Professor, Dr.K.Durai, Associate Professor, Dr.P.Kowsalya, Associate Professor, Dr.A.V.Hariharan, Associate Professor, Mrs.S.Kalaivani, Assistant Professor, Mr.K.Saravanan, Assistant Professor, Dr.NA. Ponnila Harshavardhini, Assistant Professor, Ms.M.Usha, Assistant Professor, Mr. V. Renga Boss, Assistant Professor, and Mr. R. Tamilselvan, Assistant Professor attended one-week FDP at various reputed Institutions across the nation
- **Resource Person for 5-day National Faculty Development Program (FDP) on "AI-Assisted Teaching & Personal Branding**
 - Dr.A.Valarmathi, Director & Dr.S.Umamaheswari, Professor - Management Gamification
 - Dr.K.Durai, Associate Professor - Personal Branding
 - Dr.A.V.Hariharan, Associate Professor - Online Teaching tools
 - Dr.P.Kowsalya, Associate Professor - Collaborative Learning
 - Mrs.S.Kalaivani, Assistant Professor - E-Content Development: Flipped Classroom
- **Knowledge Sharing Session**
 - Dr.S.Umamaheswari, Professor - In Influence: The Psychology of Persuasion (Book Review)
 - Dr.K.Durai, Associate Professor - Personal Branding
 - Dr.A.V.Hariharan, Associate Professor - Case Study on ERP Implementation
 - Dr.P.Kowsalya, Associate Professor - Bennis M Model
 - Mrs.S.Kalaivani, Assistant Professor - Blended Learning
 - Mr.K.Saravanan, Assistant Professor - Circular Economy
 - Mr.V.Renga Boss, Assistant Professor - Customer Service Best Practices
 - Ms.M.Usha, Assistant Professor - Google Note Book
 - Dr.NA. Ponnila Harshavardhini, Assistant Professor - Sentimental Analysis
 - Mr.R.Tamilselvan, Assistant Professor - Implementation of AI Tools & Techniques in Teaching
- **NISM Examination**
 - Dr. S. Umamaheswari, Professor & Dr. P. Kowsalya, Associate Professor - Completed "NISM-Series-V-A: Mutual Fund Distributors Certification Examination"

AWARDS AND ACHIEVEMENTS

- **Best Paper Awards**
 - Dr.A.Valarmathi, Director, Dr.P.Kowsalya, Associate Professor & Ms. Sandhiya, II MBA - The Impact of Nifty 50 and the Performance of the Gold Commodity Market in India
 - Dr.S. Umamaheswari, Professor, Ms.J.Sreejaya, II MBA - A Study on Customer Satisfaction in NBFCs with reference to Tricolor Financial Services
 - Ms.Sridevi.R, and Ms.G.Lavanya, II MBA - Role of Big Data in Detecting and Preventing Financial Fraud in Digital Transactions
 - Dr.S.Umamaheswari, Professor, Dr.P.Kowsalya, Associate Professor, Mr.G.S.Pramod, II MBA - A Case Study Analysis on The Role of Green Buildings in Achieving Sustainable Urbanization in Coimbatore District.
- **NPTEL Medals**
 - Mr.G.S.Pramod, II MBA - Gold Medal
 - Janani. H, II MBA - Silver Medal
 - Ramya.D, II MBA - Silver Medal
 - Mrs.S.Kalaivani, Assistant Professor - Silver Medal
- **Faculty Award**
 - Dr.P.Kowsalya, Associate Professor, Excellence in Research and Publication Award at Faculty Excellence Award 2024

IMPORTANT VISITORS

- Dr. Siva Rama Krishna Kolla, Chairperson, NAAC Peer Team,
- Dr. Madhura Yadav, Member Coordinator, NAAC Peer Team,
- Dr. Vijaysinh Vanar, Member, NAAC Peer Team,
- Dr. Suganthalakshmi Assistant Professor from Anna University Regional Campus Coimbatore.
- Mrs. Anita Anand, Director at Augment LLC
- Mr. Srinivasan R, People Point Solution pvt Ltd
- Mr. Alosius Edward, HR Manager, Microbiological Laboratory
- Mr. Suresh Bheeman, HR Manager, The Residency Towers,
- Dr. Kavidasan, Director, Roots Industries India Private Ltd
- Ms. Soundarya Krishnamoorthy, Founder & CEO Thyself Bach Flower
- Mr. Prabhu Rangasamy, Prolocutor, Atomica Biosciences
- Mr. Vinothkumar Paul Manoharan, Founder, Shasha Inc
- Mr. Gowtham Dhamocharasamy, Founder, Finclinia
- Mr. Athiban Sankar, Founder, Cakes by Chocolates
- Mr. Srinath Mani, Director, Techath Labs Pvt. Ltd
- Mr. Naveen Krishna, Founder, Startup Payanam
- Mr. Senthil K. Chinnasamy, a Business Partner at Data Pattern
- Mr. Aswin Kumar Area Sales Manager, Berger paints
- Mr. Pradeep A M, Human Resource Manager, NJ Invest India Pvt Ltd, Bangalore
- Mr. T. Ram Kumar, Director, Literact Fintech placement drive
- Dr. Nithyanandan Devaraaj, President of the CMA
- Mr. Prabhu Dharmarajan, CEO and Co-founder &
- Mr. Shanmugavadivel, Managing Partner at M/s. Origin CADD Infotech
- Mr. John Peter, Campus Recruitment Lead, Faceprep
- Mr. Suresh Rao, Senior Manager - Admin, Classic Polo

EDITORIAL BOARD

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